



Examination of the case:



20 MARS 2019

No./Ref. : MLD/XD/DAU/CM191143

**Request no. 18019406**

**(to be recalled in any future correspondence)**

Dear Mr. Director-General,

This is further to the exchanges that took place between the CNIL's services and the marketing service of [REDACTED] in the framework of the examination of the complaint transmitted to us by the data protection authority of Rhineland-Palatinate (Germany) according to provisions of Article 56.1 of the General Data Protection Regulation (GDPR).

The complaint was dealing with the information delivered to individuals visiting the website [REDACTED] as well as the conditions of processing of personal data for the purposes of direct marketing by your company.

Those exchanges are leading me, in agreement with other European data protection authorities concerned by your processing, **to proceed to the closure of this complaint.**

Indeed, I have noticed that the information delivered to individuals visiting the websites [REDACTED] has been updated, in accordance with Articles 13 and 14 of the GDPR on January 7<sup>th</sup>, 2019, by the publication on your different websites of a document entitled "*General Data Protection Regulation (GDPR)*".

Moreover, I have noted your commitment to pursue a consent campaign for the collection and the use of personal data for the purposes of direct marketing from data subjects, prior to sending newsletters.

Finally, I have also noticed that you undertake that every data subject has "*the possibility to unsubscribe easily and for free*".

The CNIL reserves the right, in case of new complaints, to use all of the powers assigned to it under the GDPR and the law of January 6<sup>th</sup>, 1978 as amended.

Yours Sincerely,



Marie-Laure DENIS